

You are receiving this email because of your relationship with Koya Consulting LLC. To ensure that you continue to receive emails from us, add announcement@koyaconsulting.com to your address book today.

You may [unsubscribe](#) if you no longer wish to receive our emails.



Current Searches | Hire Talent | Resources | About Us **January 2009**

In This Issue

Featured Article
Job Seeker Services
Koya's New Website

Koya Article
Featured in
ON: Philanthropy
Hiring During an
Economic
Downturn

*By: Molly Brennan,
Director of Executive
Search*

One of the best ways to protect your organization during difficult economic times is to make sure that the investments you do make during this period are the best they can be. This includes investing in human capital. Hiring the wrong person can be a costly mistake, so successful hiring during uncertain financial times is more critical than ever.

Message from the Founder

Happy New Year and welcome to Koya Consulting's first e-newsletter! We hope this newsletter offers valuable information and tools for navigating the hiring process, including details about new services and helpful articles on industry trends. Like many of you, we are entering into 2009 with both concern and a deep sense of hope. We look forward to continuing to partner with you, to celebrate your successes and to help your organizations strengthen and grow no matter what the coming year brings.

Please feel free to share any feedback or suggestions you have for this quarterly newsletter. We look forward to staying touch this year.

Katie Bouton
Founder & President
Koya Consulting LLC

Job Seeker Services



Koya Consulting's deep knowledge of the non-profit sector, our connections with non-profit leaders, and our human resources expertise are now available to executive level job seekers. With Koya's coaching and support, you can create an efficient and successful job search strategy and materials that stand out from other applicants.

Search Strategy Package

This consulting package includes:

- a customized report that analyzes your resume and cover letter, including edits and suggestions for improvement
- a 1 hour phone consultation to help you develop a

[Click here](#) to continue reading and see other helpful articles on sector trends and best practices.

Quick Links

[Koya Website](#)

[Koya Services](#)

[Koya Team](#)

[Koya Blog](#)

[Contact Us](#)

Join Our Mailing List!

targeted search strategy

- helpful materials developed by our team of experts, including articles such as Trends in Non-Profit Leadership and Selling Yourself as a Candidate, and reading and resources lists

[Executive Transition Coaching Series](#)

This in-depth consultation service provides three 60-minute phone coaching sessions, everything in the Search Strategy package, and Koya's support and expertise on:

- developing a list of target organizations to approach
- crafting customized cover letters
- in-depth interview coaching
- offer negotiation support
- an expanded suite of helpful articles, including a guide to using social networking sites to manage your career and a review of the most current and critical resources focused on the non-profit sector

To learn more about cost and service options for building a package that's customized to your needs, please contact jobseeker@koyaconsulting.com or call 978.465.7500.

New & Improved Koya Website

Koya has launched its new website with an updated look and enhanced functionality.



Interactive features include the ability to share [current openings](#) through social networking channels. Our [team](#) page now includes email and Linked-In information for all of our staff. Remember to check out our [blog](#) to gain access to Koya's thoughts on the non-profit sector and hiring in 2009.

We welcome feedback on our new site! You can email us at feedback@koyaconsulting.com to let us know what you think. And look for additional features to be added throughout the year.

Koya Consulting | 978.465.7500 | info@koyaconsulting.com

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to kmack@koyaconsulting.com by

Email Marketing by